



STEPHANIE SWIFT

GRAPHIC DESIGN • FINE ART



ADDRESS
4742 S BOX ELDER STREET
MURRAY, UT 84107



PHONE
801.842.3073



EMAIL
STEPHANIE@PRETTYLITTLEPIXEL.COM



WEBSITE
PRETTYLITTLEPIXEL.COM

CONTRACT EXPERIENCE

2011 – PRESENT

LOGO AND BRAND DESIGN, BROCHURES, ILLUSTRATION, SIGNAGE, PRINT ADVERTISEMENTS, FLYERS, DIRECT MAILINGS, WEB SITES, T-SHIRT DESIGN, COLLATERAL DESIGN, PACKAGING, TRADE SHOW BOOTHS, EMAIL TEMPLATES, SOCIAL MEDIA CAMPAIGNS, PRODUCTION DESIGN, WORKED WITH PRINTERS - GETTING BIDS, PRESS CHECKS

AGENCY EXPERIENCE

FREESTYLE MARKETING GROUP
ART DIRECTOR
2016 – 2017

MCCANN ERICKSON
ART DIRECTOR
2005 – 2006

MINDSHARE
ART DIRECTOR
2011 – 2014

FUEL MARKETING
ART DIRECTOR
2006 – 2010

RAZOR
PRODUCTION DESIGNER
2000 – 2001

MARRIOTT
ART DIRECTOR
2004 – 2005

EURO RSCG DSW PARTNERS
PRODUCTION DESIGNER
1999 – 2001

TANDY BRANDS
ART DIRECTOR
2002 – 2004

AGENCY RESPONSIBILITIES

PRIMARY DESIGNER ON A VARIETY OF PROJECTS INCLUDING:

LOGO AND BRAND DESIGN, BROCHURES, ILLUSTRATION, SIGNAGE, PRINT ADVERTISEMENTS, FLYERS, DIRECT MAILINGS, WEB SITES, T-SHIRT DESIGN, COLLATERAL DESIGN, PACKAGING, TRADE SHOW BOOTHS, EMAIL TEMPLATES, SOCIAL MEDIA CAMPAIGNS

WORKED WITH PRINTERS, GETTING BIDS, PRESS CHECKS

PRODUCTION DESIGN RESPONSIBILITIES - INSURING ALL DESIGNS TO BE COMPLETED CORRECTLY AND ON SCHEDULE

DESIGN SKILLS

HIGHLY CREATIVE & BROAD MINDED, STRONG CONCEPTUAL SKILLS
EFFECTIVELY RENDER UNIQUE DESIGNS FROM CONCEPT TO FINISH
EXCELLENT COMPUTER SOFTWARE SKILLS
EXECUTE CLEAN & ATTRACTIVE DESIGN LAYOUTS
STRONG PRINT PRODUCTION SKILLS

SOFTWARE

PROFICIENT WITH: ADOBE CREATIVE SUITE, INCLUDING PHOTOSHOP, ILLUSTRATOR, INDESIGN, ACROBAT AND MICROSOFT OFFICE

REFERENCES AVAILABLE UPON REQUEST