

S.G. Robinson

DESIGN & ILLUSTRATION

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Illustration Pricing

	Full Color	Greyscale	Line Drawing
Small Spot	\$150 per illustration	\$100 per illustration	\$50 per illustration
Full Page Interior	\$400 per illustration	\$250 per illustration	\$150 per illustration
2 Page Spread	\$500 per illustration	\$400 per illustration	\$250 per illustration
Cover (illustration & design)	\$500 per Cover		

Illustrations for Full Picture Book Interior: \$4,000 (up to 12 Spreads or 24 illustrated pages within a 32 page book)

Picture Book Layout & Design: add \$600 (up to 32 pages total)

Full 32-Page Picture Book Package: \$5,100 (up to 12 Spreads or 24 illustrated pages within a 32 page book)

Includes Interior Illustrations, Wraparound Cover, Endpapers if applicable & Layout - Ready for printer

A sample illustration of your character can be done for a \$50 deposit - credit will be applied toward the total of your book.

Example: 2 Page Spread,
Color



Example: Full Page Interior,
Color



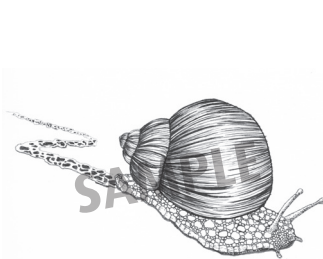
Example: Full Page Interior,
Black & White



Example: Small Spot,
Color



Example: Line Drawing
Black & White



Example: Wraparound Cover Design



Payments to be made in thirds:

1/3 Deposit · 1/3 Upon Sketch Approval · 1/3 Upon Project Completion
or ask about other payment options

Please allow 4-6 months from start of project to completion for fully illustrated picture books.

All other design work: Please ask for hourly fee or flat rate estimates