

KRYSTAL GROW

Brooklyn, N.Y. 11232

email krystal@kgreyscale.com

web www.kgreyscale.com

EDUCATION

Columbia University Graduate School of Journalism, New York, N.Y. 2013

M.A. in Arts and Culture Journalism; Focus on photography, the art market, exhibitions management, music and archiving
Awarded John Chancellor Fellowship for Excellence in Journalism

Massachusetts College of Liberal Arts, North Adams, Mass. 2006

B.A. in English/Communications; Focus on American modernist literature, literary journalism, film studies and photojournalism
Concentrations in Print Journalism and Radio Broadcasting
Awarded full scholarship for 2005/2006 academic year

EXPERIENCE

Picture Desk Editor Getty Images, New York, NY. 11/2014-Present

Edited incoming photographs, caption information, and IPTC metadata from Getty staff photographers, stringers and contributors covering domestic news and sports, ensured timely distribution of breaking news photos to global clients and upheld strict quality and editorial guidelines accurately and on deadline, assisted in daily curation of images for Getty Images homepage. contributed to daily social media posts.

Assistant Producer/Reporter TIME LightBox New York, NY. 2/2014-10/2014

Wrote, edited and fact-checked stories for TIME Magazine's daily photography blog, curated and edited slideshows, reviewed a wide variety of pitches from the TIME photo department and collaborated with senior photo editors to determine their approval for publication, interviewed photographers, curators and publishers for feature stories, maintained and updated a constantly evolving schedule of assignments for the web and print responsible for daily social media updates.

Public Workshop Producer/Copy Editor Photoville/United Photo Industries, Brooklyn, NY. 06/2013-Present

Developed interactive, photo-based workshops for young people and adults, built program specific web sites through WordPress, wrote engaging copy for daily eblasts, build new relationships and expanded existing relationships with photographic institutions, organizations and retail operations to coordinate public programming for Photoville, a two-week pop-up photography exhibition.

Assignment Editor/Blog Team Captain DOC NYC Documentary Film Festival New York, NY. 2013, 2014

Wrote and edited original blog posts on featured films for the largest documentary festival in the country, assigned a team of contributors to cover films based on priorities of festival directors, ensured posts were written, edited and published on a tight deadline, contacted relevant organizations, companies, educational institutions and individuals to encourage their attendance at specific films, provided general production support to theater operations team.

Assistant Photo Editor/Homepage Editor AOL.com New York, NY. 12/2013-4/2014

Monitored photo quality on AOL.com homepage, updated dynamic lead and center well images, selected stories from multiple sources to feature on the homepage, worked with various AOL product leads to source and edit photos, pitched original stories and created accompanying slideshows, ensured accurate crediting and licensing of images online.

Special Projects Assistant, New York Times Lens blog, New York, NY, 03/2013-7/2013

Worked with Lens Blog staff to manage and organize the first New York Portfolio Review event, drafted, proofed and edited correspondence to participants, managed volunteers, assisted in logistical preparation and execution of event, managed submissions for "My Hometown" youth photography project, edited and proofed photo captions.

Production Assistant, Baltimore Office of Promotion and the Arts/Artscape Baltimore, MD. 2010 / 2011 / 2012 / 2013

Worked with key staff in managing and organizing the largest free, public arts festival in the country, provided logistical assistance to exhibiting artists and vendors, set up and broke down large scale indoor and outdoor art exhibitions according to city guidelines and artists instructions, managed and supervised festival volunteers.

Photo Program Manager/Public Programs Coordinator, AS220 Providence, RI. 07/2008-02/2012

Increased membership and volunteer engagement, managed facilities, publicity, outreach, communications and educational programming, organized a major photo-based fundraising event, taught analog 35mm and medium format photography classes, introduced new classes, workshops and events to program curriculum, organized traveling exhibition and photo restoration and archiving project with the Providence Public Library Special Collections, coordinated and curated multiple group photo exhibitions, developed a unified communications strategy for multiple programs, maintained multiple program budgets with a long term goal of self-sustainability,

Lead Reporter, The Norwood Record/Bulletin Newspaper Group Norwood/Hyde Park, MA. 03/2008-04/2009

Instrumental in the launch of a free, weekly, newspaper serving the neighborhoods of Boston, wrote 10-12 stories on weekly deadline, provided photos and artwork to accompany stories, worked with reporters in Hyde Park, Jamaica Plain, Roslindale, West Roxbury and Boston on in-depth stories and breaking news, responsible for 40 percent increase in circulation in first six months of publication.

General Assignment Reporter, The Pembroke Mariner/Gatehouse Media Pembroke/Marshfield, MA. 10/2007-11/2008

Covered local government, education, crime and local history, wrote 6-8 stories on weekly deadline, developed interesting feature stories on local history, responsible for consistent updating of Gatehouse Media's "Wicked Local: Pembroke" web site, Worked closely with Photo Editors to select and prepare photos and artwork to accompany stories.

Prepress Camera Operator, North Adams Transcript North Adams, MA. 2003-2006

Managed 3 to 4 overnight deadlines per shift, proofread and edited files and film quality before print, worked with editorial team and press crew to ensure timely and consistent printing and distribution of various publications, responsible for prepress four color registration and accurate reproduction of color photos in print.

SOFTWARE, DESIGN, CMS AND SOCIAL MEDIA

Photoshop, InDesign, Bridge, Photo Mechanic, MediaGrid, Microsoft Office, WordPress, Instagram, Facebook, Tumblr, Twitter

REFERENCES

Paul Moakley: Deputy Director of Photography, *TIME Magazine*

Laura Roumanos: Executive Producer, *United Photo Industries*

Nina Berman: Associate Professor, Thesis Advisor, *Columbia University Graduate School of Journalism*