

WENDY CHAN

GRAPHIC DESIGNER | NEW YORK, N.Y. 10038

OVERVIEW

Tech-savvy professional with a background in graphic design and illustration. Strong attention to detail, collaborative, and passionate about creative digital experiences.

EXPERIENCE

ADSPACEINK

Graphic Designer | New York, NY | 2014 - Present

- Design consultant at advertising agency, AdSpaceINK. Clients range from luxury fashion brands to an animal adoption shelter.
- Projects: Email Blasts, Sales Presentations, Business Cards and Stationery design. Currently redesigning the company website.

THE NSN GROUP

Graphic Designer | New York, NY | 2014 - Present

- Designer of marketing collateral for Hotels Innovate, a traveling hospitality conference held in New York City and Dubai.
- Projects: Website banner images, Social Media posts, PowerPoint presentations, printed posters, pamphlet handouts, and a Step & Repeat wall.

CHASHAMA

Graphic Designer | New York, NY | January to June 2014

- Designer of marketing collateral for the non-profit's annual gala fundraiser.
- Projects: Gala identity, invitation card design, banner ads, email design, postcards, pamphlets, and managed website content.

BREAKFAST

Installation Artist | Various Locations, USA | 2012 - 2014

- Manage setup and installation of Instaprint, a mobile printer for Instagram. Designed by digital agency, BREAKFAST.
- Work closely with event organizers to ensure seamless operation of Instaprint, which functions using an event-specific hashtag.

BUILT

Graphic Designer | New York, NY | 2012 - 2013

- Designed marketing collateral for lifestyle brand, BUILT.
- Projects: Website promotional pages, sales presentations, banner ads, email design, planogram floor plans, product renderings, packaging and stationary design.

CONTACT



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PORTFOLIO
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EMAIL
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EDUCATION

NOBLE DESKTOP | 2014

Front-End Web Development
Certificate Program:
Courses in HTML5 / CSS3

SUNY NEW PALTZ | 2010

BFA in Printmaking
Studies in Graphic Design

SKILL SET

ADOBE CREATIVE SUITE CC

Illustrator
InDesign
Photoshop

MICROSOFT OFFICE SUITE

Excel
Word
Outlook
Powerpoint

MAC OSX

Pages
Numbers
Keynote

OTHER

Animated GIFs
Drawing + Illustration
Mail Chimp
Basic HTML / CSS + Wordpress