

EDUCATION

[96] MFA, Printmaking San Francisco Art Institute/ San Francisco, CA.
[92] BFA, Printmaking & Video Herron School of Art & Design/ Indianapolis, IN.

EXPERIENCE

[17]–[Present]

Director of Student Recruitment, New Hampshire Institute of Art/ Manchester, NH.

[15]–[17]

Vice President of Enrollment Management and Marketing, Kansas City Art Institute/ Kansas City, MO.

In the role as VP Emm, I supervised the offices of Admissions, Operations and Financial Aid with twelve direct reports. I designed electronic and print campaigns specifically to increase undergraduate applications. I also collaborated with the office of Development and Communications assisting in the launch of KCAI's new website, ensuring that student galleries were populated with visual work. Through my enhanced communication plan utilizing webinars, social media, text messaging and email correspondences I was able to secure KCAI's most significant applicant pool (924 applicants). This applicant pool yielded KCAI's largest new admitted student population in the college's history. I was also tasked to focus on the college's discount rate and through reevaluating merit scholarship funding, increasing annual tuition and implementing an aggressive financial aid appeal process I was able to lower the discount rate from 62% to 50%.

[12]–[15]

Director of Graduate Admissions, School of the Art Institute of Chicago/ Chicago, IL.

I participated in the development of annual enrollment goals for the MFA, MA and MS programs, as well as the graduate recruitment and conversion plan including prospect generation, advertising and on and off campus events. I implemented and evaluated the recruitment and conversion plans, participated in the development of all marketing materials. Recruitment responsibilities included hosting select recruitment events on and off campus, interviewing and counseling prospective students and meeting with the management team to coordinate efforts. I supervised the applicant and merit scholarship review processes. I also established, monitored, and evaluated admissions standards for students in conjunction with the Dean of Graduate Programs.

[04]–[12]

Director of Undergraduate Admissions, School of the Art Institute of Chicago/ Chicago, IL.

I oversaw undergraduate admission activities at SAIC and supervised eight staff (four of which were off-site, regional managers) and twenty, part-time faculty. I have hired and trained new staff and faculty, invented and coordinated a variety of on-campus activities and tours and have monitored thirty work-study students/ student ambassadors, developed national and regional recruitment strategies, and organized and coordinated over sixty annual, off-site events across the nation. I have designed and implemented a number of recruitment, conversion, registration and scholarship review protocols in order to meet the ever changing and increasing needs of our inquiry, applicant and admitted student pools. To strengthen and further streamline admissions procedures, I annually re-write print and electronic publications and edit admission data to keep current with internal and external trends. I also update inquiry, applicant and matriculated student correspondences to reflect the changes in the climate of the college and the higher education market. I have also headed the school's diversity/outreach and community college articulation agreement recruitment initiatives over the past ten years. Most recently, I co-curated the Chicago Public School All- City Portfolio Recognition Exhibition, which ran from March 26–April 30, 2010 at the Art Institute of Chicago Museum's Ryan Education Center. As of the 2010-2011 cycle, I have developed and implemented the official documentation for this school's first articulation agreements.

[01]–[04]

Associate Director, Undergraduate Admissions, School of the Art Institute of Chicago/ Chicago, IL.

In this role at SAIC, I was the point person and coordinator for all on-campus and off-campus, undergraduate recruitment and admission related events. I researched, located and secured contracts for over 30 off-site venues for both undergraduate and graduate recruitment and conversion events across North America. I was also responsible for faculty counselor contracts, one-time payments and invoices for all faculty and alumni utilized for admission activities and presentations, workshops, portfolio review days and college fairs.

[00]–[01]

Assistant Director, Undergraduate Admissions, School of the Art Institute of Chicago/ Chicago, IL.

Chicagoland and Central Illinois were my primary recruitment territories. I was responsible for conducting school and portfolio workshop presentations at high schools and community colleges, while maintaining a travel schedule supporting national initiatives to increase applicant yield. My in-office activities included communicating with prospects, applicant, admits and matriculated populations via phone, email or in person, the reviewing of academic and studio criteria of applicants to close files and merit scholarship assessment.

[99]–[00]

Assistant Director of Graduate Admissions, California College of the Arts/ San Francisco, CA.

My primary responsibilities were to oversee the successful launch of three new graduate programs in Writing, Visual Culture and Design. I developed and implemented on-campus information sessions and located off-site venues to promote these three programs. I assisted in the writing of promotional text for print and electronic communications, coordinated the applicant file reviews. I also served as a counselor to prior degree students.

[96]–[99]

Undergraduate Admissions Counselor, California College of the Arts/ Oakland, CA.

Through the analysis of prospect and historical data I developed regional recruitment strategies for the Greater Oakland, Santa Barbara, Ventura and SLO territories. I visited art classrooms at high schools and community colleges, gave slide presentations, reviewed portfolios of prospective students and attended college and transfer fairs.

TEACHING EXPERIENCE

[1/09]–[3/09]

The History of Games, College of Computing & Digital Media, DePaul University/ Chicago, IL.

This course is a sociological survey ranging from the ancient Egyptian game of Senet to online ARGs (alternative reality games). This class focuses on specific games and game genres in historical and cultural context using art, artifacts, game designs and actual in-class game play. The importance of play and the cultural notions of games are examined.

[1/96]–[5/96] Teaching Assistant, Photomechanical Processes, Printmaking Department, SFAI/ San Francisco, CA.

[5/92]–[8/92] Instructor, Indianapolis Children's Museum/ Indianapolis, IN.

GUEST PRESENTER/ LECTURES

[3/18] The Importance of Art, Youth Arts, NHIA/ Manchester, NH.

[5/09] The History of Animation, Naperville Public Library/ Naperville, IL.

[12/08] Are Video Games Art?, College of Computing & Digital Media, DePaul University/ Chicago, IL.

[4/17] The Current State of Transfer Students in Art Schools, Foundations

[11/99] Imprinting from Neolithic Stencils to Sonic Art, Abraham Lincoln High School/ San Francisco, CA.

[11/97] Systems of Writings, Notes & Files, Undergraduate Research Seminar, SFAI/ San Francisco, CA.

[11/96] Control/ Out of Control: Systems of Writing and Text as Form, Graduate Seminar, SFAI

[4/96] Writing Statements of Intent, Professional Practices Seminar, SF State University, San Francisco, CA.

[1/96] Journals, Notebooks & Sketchbooks, SFAI Photography Department Seminar

PORTFOLIO & CAREER DEVELOPMENT WORKSHOPS

- [3/16] Missouri Art Education Association, St. Louis, MO.
- [3/11] National Art Educators Association Conference, Seattle, WA.
- [3/10] National Art Educators Association Conference, NYC, NY
- [00]–[15] Early College, Summer Institute, TIME & BASIC Teacher Programs, SAIC/ Chicago, IL.
- [01]–[12] Chicago Bureau of Cultural Affairs, Marwen Foundation & Chicago Public Schools/ Chicago, IL.
- [01]–[12] Illinois Art Education Association/ Various Locations, IL.
- [4/01] Careers in the Arts, Schum Memorial School/ Calumet City, IL.
- [5/01] Education-To-Careers in the Arts, Thorton High School Township District/ Harvey IL.
- [3/01] Museum Education Department, Art Institute of Chicago Museum/ Chicago, IL.
- [7/99] Higher Education Counselors Association, Saint Mary's College/ Moraga CA.

JUROR

- [4/01] 5th Annual Go Figure Exhibition, Emma Blood French Hall, New Hampshire Institute of Art, Manchester, NH.
- [01]–[11] All-City Art Exhibition, Chicago Public Schools and the Bureau of Cultural Affairs/ Chicago, IL.
- [1/10] City Colleges of Chicago All-City Exhibition, Wilbur Wright College/ Chicago, IL.
- [5/09] Work of Art (Bravo Television Network), Sullivan Galleries, SAIC/ Chicago, IL.
- [5/08] Work of Art (Bravo Television Network), Sullivan Galleries, SAIC/ Chicago, IL.
- [6/03] New Area Artists, South Suburban Center for the Arts/ Parkview, IL.
- [12/02] CPS Student Art Auction, Marwen Foundation/ Chicago, IL.
- [02]–[04] Homewood-Flossmoor Art Institute of Chicago Museum Association/ Parkview, IL.
- [02]–[04] Naperville Art Institute of Chicago Museum Association/ Naperville, IL.
- [01]–[07] Latino Art Beat/ Chicago, IL.
- [01]–[07] Fox Valley Art Institute of Chicago Museum Association/ St. Charles, IL.

OTHER ACTIVITIES

- [01]–[11] Coordinator, Chicago National Portfolio Day, SAIC
- [06/10] Work featured on Sharkforum.com
<http://www.sharkforum.org/2010/07/chicago-art-images-january-j.html>
- [03]–[06] Exhibition Coordinator, Latino Art Beat Exhibition, Gallery 2, Chicago
- [3/03] Curriculum Consultant, Homewood-Flossmoor High School, Art Department
- [7/01] Teens Talk Conference, Stamats Communications, Chicago
- [5/01] Contributing Writer, Art School Undergraduate Admissions, The Princeton Review,
- [11/00] Contributing Writer, How to Get Into America's Best Art Schools, Art Schools.Com
- [4/00] 13th Annual National Association of Graduate Admissions Professionals, Atlanta, GA
- [99]–[00] CCA Campus Liaison for new students, CA
- [5/99] Western Association of College Admissions Counselors Conference, CA
- [5/99] Contributing Writer, All Point's Perspective (CCA student newspaper), Oakland, CA.
- [4/99]–[12/99] Co-Curator & Graphic Designer, Plunge, Visual Aid & SF Arts Commission, SF City Hall/ San Francisco, CA.
- [12/98] Co-Coordinator, 1st Annual CCA Staff Show/ Oakland, CA.
- [9/98]–[9/99] Graphic Designer & Co-organizer, Insider/Outsider, 1999 SFAI Salon Lecture Series/ San Francisco, CA.
- [10/98]–[7/99] Co-Curator, Hover (the 118th Annual Walter/McBean Exhibition), SFAI/ San Francisco, CA.
- [10/97] National Association of Foreign Student Advisors Regional Conference/ Berkeley, CA.
- [8/97]–[12/97] Co-organizer, 1997 SFAI Day Without Art, Various Public Venues/ San Francisco, CA.
- [5/97] Western Association of College Admissions Counselors Conference/ San Diego, CA.
- [8/96]–[12/96] Co-organizer, 1996 SFAI Day Without Art, Visual Aid & the SF Arts Commission/ San Francisco, CA.
- [9/96] Co-organizer, San Francisco Art Institute's Big Picnic/ San Francisco, CA.
- [12/95] Installation Assistant, The Majesty of Chaos, Robert Catalusci, Capp Street Project/ San Francisco, CA.
- [10/95] Committee Planner, Black and Orange Ball, Capp Street Project/ San Francisco, CA.

[10/95] Installation Assistant, Hereditary Allegories, Gail Wight, Capp Street Project/ San Francisco, CA.
[11/94] Co-Organizer, The Ticket/Travel Mail Art Show, A.T.A. Gallery/ San Francisco, CA.
[9/93] Installation Assistant, Public Figures, Herron Art Gallery/ Indianapolis, IN.
[1/93] Cameraman & Editor, Project by Edward Bolini/ Indianapolis, IN.
[11/92] Illustrator, The Flying Island Magazine, Writer's Center Press/ Indianapolis, IN.
[10/92] Video Research Assistant, Indianapolis Arts Council/ Indianapolis, IN.
[12/91] Cameraman & Editor, Project by Linda Adelle Goodine/ Indianapolis, IN.
[5/91] Installation Assistant, Alan Sonfist, Eiteljorg Museum/ Indianapolis, IN.

MEMBERSHIPS & ASSOCIATIONS

[16]-[Current] Foundations in Art: Theory and Education
[15]-[Current] College Art Association
[15]- [17] Missouri Art Educators Association
[14]-[Current] Comic Book Legal Defense Fund
[14]-[15] The George Lucas Museum of Narrative Arts/ Chicago, IL.
[04]-[12] Faculty Senate Committee on Diversity Recruitment and Retention, SAIC
[01]-[15] Illinois Art Educators Association
[01]-[Current] National Art Education Association
[97]-[Current] National Portfolio Day Association
[97]-[99] CCA President's Staff Advisory Council
[98]-[99] Visual Art Academy Advisory Committee, Oakland High School/ Oakland, CA.
[99]-[00] California Arts College Association
[98]-[00] National Association of Foreign Student Advisors
[97]-[00] Western Association of College Admissions Counselors
[96]-[99] SFAI Artist Committee/ San Francisco, CA.
[95]]-[97] SFAI Printmaking Department Visiting Faculty Hiring Committee/ San Francisco, CA.
[90]-[91] President, Student Senate, Herron School of Art & Design/ Indianapolis, IN.

AWARDS

[00] CCA Distinguished Staff Service Certificate
[94] SFAI Printmaking Fellowship Award
[93] Mildred Darby Menz Studio Artist Grant (highest scholarship awarded to undergraduate)
[92] Herron School of Art & Design Dean's List Graduate
[92] Indiana University Groups Program Certificate of Achievement
[91] Dolphin Paper Printmaking Award

SOLO EXHIBITIONS

[6/10] A Star for Roman Grey, Swimming Pool Project Space/ Chicago, IL.
[10/95] Body, Head and Antennae, SFAI Printmaking Exhibition Hall/ San Francisco, CA.
[1/95] Dissolve Energumen, Artist Television Access, 922 Valencia Street/ San Francisco, CA.
[10/92] Invocation, video installation, private studio/ Indianapolis, IN.
[12/90] Self-Containment, video installation, Herron School of Art Auditorium/ Indianapolis, IN.

JURIED EXHIBITIONS

[9/96] Residual, Diego Rivera Gallery, 800 Chestnut Street/ SF, CA.
[6/96] Vessels, Artisans Gallery, 78 E. Blithedale Avenue/ Mill Valley, CA.
[7/96] Foot in the Door 2, Long Beach Arts/ Long Beach, CA.

GROUP EXHIBITIONS

- [1/14] Hot/Aug/Show, 4813 N. Central Park Avenue/ Chicago, IL.
- [1/12] Artwork IV, Gallery 2, 847 W. Jackson/ Chicago, IL.
- [7/10] Booze and Bacon, Slow/ Chicago, IL.
- [1/01] Artwork III, Gallery 2, 847 W. Jackson, Chicago, IL.
- [11/00] Doodle Art, SAIC, 37 S. Wabash Avenue, Chicago, IL.
- [3/00] Staff Show, CCA, 5212 Broadway, Oakland, CA.
- [11/99] Visual Aid's Big Deal Auction, SOMAR Gallery, 934 Brannan, SF, CA.
- [3/99] Staff Show, CCA/ Oakland, CA.
- [12/98] Visual Aid's Big Deal Auction, Fort Mason/ San Francisco, CA.
- [12/98] Works in Progress, Second Space, 1204 Howard Street/ San Francisco, CA.
- [12/97] Visual Aid's Big Deal Auction, SOMAR Gallery, 934 Brannan/ San Francisco, CA.
- [11/96] Visual Aid's Big Deal Auction, SOMAR Gallery, 934 Brannan/ San Francisco, CA.
- [5/96] The SFAI Graduate Exhibition, Fort Mason/ San Francisco, CA.
- [12/95] Visual Aid's Big Deal Auction, Space 743, 743 Harrison/ San Francisco, CA.
- [5/95] The SFAI Spring Show/ San Francisco, CA.
- [4/95] The Anne Bremer Memorial Library Book Exhibit/ San Francisco, CA.
- [10/94] The S.F.A.I. Graduate Open Studios, 731 Market Street/ San Francisco, CA.
- [5/91] The Herron Senior Exhibition, Herron School of Art/ Indianapolis, IN.
- [4/90] The Herron Student Show, Herron School of Art, / Indianapolis, IN.
- [9/89] Brand X Gallery Group Show, Morris Building/ Indianapolis, IN.