



**LBI Arts Council  
CALL FOR ARTISTs-Business/Gallery Application  
13th ANNUAL LBI OPEN STUDIO TOUR on June 30, 2018**

Dear Artist & Business Owner:

We are contacting you because you have previously been involved in the LBI Open Studio Tour. Attached below is the 2018 application.

The Tour is being facilitated by the LBI Arts Council which is a nonprofit. This event is a way of celebrating the arts and the artists on this island along with introducing people to where and how artists work in their studio settings, or at their galleries. Being able to watch art being made along with the ability for visitors to personally ask the artist questions about their medium ... is a powerful draw. This is a FREE event for visitors using a self guided map. Visitor participation continues to grow and draw art buyers from across the region.

Coverage of the tour will be in various regional print publications and on island with signs, posters, maps and participants social media. The tour website [www.lbiartists.com](http://www.lbiartists.com) will be used to highlight participating artist's work along with the locations of galleries & studios.

We would like participants to please honor our deadline date for applications this year so advertising can be completed.

We hope you will again join us in celebrating the arts on the LBI. Please feel free to forward this letter and application to an artist friend with a studio on the island.

Regards,

Mary Tantillo      [mary@swellcolors.com](mailto:mary@swellcolors.com)

Linda Ramsay      [linda@willow-graphics.com](mailto:linda@willow-graphics.com)



**LBI Arts Council  
2018 Artist & Business Application  
13th ANNUAL LBI OPEN STUDIO TOUR**

**June 30, 2018 One Day Tour This Year**

**AN OPEN STUDIO...**

- Is a self guided tour of public and private art studios and galleries
- Helps local artists and galleries market their work
- Showcases fine art and fine craft in a broad range of media
- Contributes to public awareness about the visual art being created on Long Beach Island and offers visitors a chance to view and purchase a range of work by individual artists
- Generates a greater understanding of the creative process and gives the public a chance to explore how, where, and why art is made
- Is solely for Working Artists, whose studios are on Long Beach Island, and who actively exhibit and produce work

**STUDIO ELIGIBILITY REQUIREMENTS**

- Artists exhibiting at galleries/businesses must create a “studio experience” that demonstrates the artist’s process. Helping patrons understand the the artistic process is important and has contributed greatly to making this event a success in past years.
- Artists must have at least 15 pieces of recent, original artwork to display at your location.
- Gallery/business must be located on Long Beach Island.
- Artists work will only be advertised as exhibiting in one gallery/business location
- Artists participating in the Tour must be present at your studio/gallery/business on day of event (June 31, 2018).
- Groups of artists that exhibit at your gallery/business are required to individually pay the application fee (a member fee of \$100 which is included in the tour fee for both businesses and/or individual artists) in order to participate.
- Galleries/businesses agree to help promote, develop, and make this event a success.
- There will be a mandatory meeting on a date in June to be determined. Signs will be distributed to each location at this meeting along with tour maps.

## APPLICATION DEADLINE/ MEMBERSHIP FEES

- **Completed applications must be submitted by April 4, 2018. Applications received after that date will not be accepted.** Any applications not complete may be rejected.
- Applications should be submitted to:
  - LBI Arts Council
  - Attn: Open Studio Tour 2016
  - PO Box 373
  - Ship Bottom, NJ 08008
- \$100 Membership fee includes participation in one day 2018 studio tour & LBI Arts Council YEARLY membership for both individual artist & gallery/business)
- Membership fee ONLY/NO TOUR: \$50/individuals \$100/business \$25/Student
- Business participation in the Open Studio Tour includes 4 jpeg images on the lbiartists.com website (exterior and interior gallery images), description of your gallery and offerings.
- Individual artists can submit jpeg images of new work to be added to existing images. **IMPORTANT Please send any changes in contact information for both businesses and individuals. All jpegs and change information should go to linda@willow-graphics.com If sending a cd's please send to 26 Antioch Rd., High Bar Harbor, NJ 08008.**
- Each application should include a check or money order made out to "LBI Arts Council". If on tour, once accepted, this fee is non-refundable. **IMPORTANT...Please submit your completed application by April 4, 2018.**

Complete the following information and submit this form with the other materials required for your application.

## GALLERY/BUSINESS OR INDIVIDUAL ARTIST INFORMATION

Name: \_\_\_\_\_

Mailing Address (street, city, state, zip code): \_\_\_\_\_

\*Gallery /Artist Name \_\_\_\_\_

\*Gallery /Artist Address (street, city): \_\_\_\_\_

\*Gallery/Artist Phone Number: \_\_\_\_\_ \*Email: \_\_\_\_\_

\*Website: \_\_\_\_\_

NOTE: \*Your name/ gallery name, address, cell/gallery phone number, email, and website will appear on the www.lbiartists.com website and in printed and social media. **If you do not want something published..please mark as such.**

Is your Studio/gallery/business handicap accessible (doors at least 32" wide, no stairs, threshold no more than 1" high)?: \_\_\_\_\_

Please complete the contract below:

I, \_\_\_\_\_ (Artist/Owner), understand that the mission of the LBI Artist Open Studio Tour is to strengthen the cultural community and to support and promote the arts on LBI. The spirit of the event is to actively engage the community in the arts. This is a unique opportunity for people to collect art and to gain an understanding of the creative process and meet the artists living nearby. I am fully committed to helping make the Thirteenth Annual LBI Artist Open Studio Tour an enjoyable celebration of the arts.

I will make suggestions to improve the Open Studios Tour, but realizes that all ideas may not be feasible. In turn, the LBI Art Council will take suggestions seriously and try to implement them, when possible. I am willing to contribute time to promote the Open Studio by doing any of the following activities: handing out advertising material and publish on my own social media.

I agree to attend a mandatory meeting/artist reception on **date to be determined** at m t burton gallery to discuss details of the upcoming tour and to receive signs to advertise the studio location, brochures and to meet each other.

I realize that some files submitted in application process could get lost or damaged. The LBI Arts Council, its staff, or volunteers are not responsible for your materials should this happen. Galleries/business owners should have backups of all documents. The LBI Arts Council, its staff, or volunteers are not responsible in any way for my business/gallery, its contents, safety, security, compliance with local zoning laws, or for the safety of those who visit before, during, or after the Open Studio Tour. All information I submit can be used on the website: [www.lbiartists.com](http://www.lbiartists.com) and in print and social media outlets.

Most of all, I will strive to make this event enjoyable for myself and a celebration of art for all those who participate. Please sign below

---

Gallery/Business Owner signature

Date

---

Artist Print Name

Date

**ATTACHMENTS INCLUDED AS PART OF APPLICATION SHOULD BE SENT TO LINDA RAMSAY FOR SUBMISSION TO WEBSITE :**

**IMAGES - PLEASE MAKE ALL IMAGES 300 DPI** The gallery/business should submit on a CD or via email, four (4) digital images of the gallery. Once accepted, additional images may be required for the [www.lbiartists.com](http://www.lbiartists.com) website.

Artist submit new images of your work in same format as above, please crop images of any background.

**THE WEBSITE -** Please write a brief statement about your gallery/and or artwork. This statement should be no more than 5- 10 sentences. Statements may be modified in order to fit into the layout.

[linda@willow-graphics.com](mailto:linda@willow-graphics.com) 609-970-3214 Linda