

Ginny Herzog

Architectural Art

Architecture has been the inspiration for my art for over thirty years. An early career as an interior designer instilled in me a fascination with the design of floor plans and elevation drawings. I manipulate my digital photos of architecture in Photoshop, frequently eliminating objects or distorting the context of the original image. Piecing portions of different architectural elements that are unrelated to each other, I construct new, intriguing, familiar, yet unfamiliar architectural forms in my paintings. My application of oils, mixed with cold wax medium sometimes suggest fresco walls, concrete or steel; linear detail with graphite and pencils provides a visual pathway throughout the painting and may imply elements of an architectural drawing. All works displayed are original on archival Claybord panels.

I welcome the opportunity to do site specific commissions. Many are of a home or a commercial building, others encompass a body of work by an architectural firm or real estate developer. I have also done several city specific paintings.

Exploring the endless possibilities of architectural compositions, without the need to be concerned with the feasibility to actually build these designs, gives me the artistic freedom that architects seldom have. My pieces welcome repeated visual engagement and discovery and may be hung either vertically or horizontally, which allows the viewer multiple perspectives and interpretations of the composition.

GINNY HERZOG

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EDUCATION 1968 B.A. St. Cloud State University, St. Cloud, Minnesota

COLLECTIONS (partial list)

Milwaukee Art Museum - site specific commission, Dimensional Series of the MAM
Brunsfield International - Kuala Lumpur, Malaysia - site specific commission
"Trillium House" site specific commission for the founder of AOL, Centreville, VA
Boeing Corporation, St. Louis
Chrysler Corporation, Detroit
Graphisoft R&D Software, Budapest
National Paper Goods, Hamilton, Ontario
Graphisoft Japan, Tokyo
LinkAGE Online, Hong Kong
Brunsfield North Loop - Boutique Apartments, Minneapolis - site specific commissions
Construction Market Data Group, Atlanta – site specific commission
Hartsfield International Airport, Atlanta
Smith-Dalia Architects, Atlanta
Richard-Wittschiede Architects, Atlanta
Lockwood Greene Architects, Atlanta
Gregg Sims Architect, Atlanta
Design Integrations, Atlanta
Boney Architects, Wilmington, NC
Hunton, Brady, Pryor, Maso Architects, Orlando - firm specific commission
HKS Architects, Orlando
Archinetics Architects, Inc., Winter Springs, FLn
Schachne Architects and Builders, Sunrise, FL
Flad & Associates Architects, Gainesville, FL
Design Forum Architects, Bloomington, MN
Arcop Architects, Nassau, Bahamas
Grund & Riesterer Architects, Chicago
Solomon Cordwell Buenz Architects, Chicago
CITTA Development, Chicago
Knedak Bobo Architectural Group, Memphis
Archstyle Architects, Denver
Roybal Architects, Denver
JTI Engineers, Denver – site specific commission
Architectural Concepts, Denver
Barton Malow Design., firm specific commission, Southfield, MI
Granfield & Granfield Architects, Stuart, FL
Plunkett Raysich Architects, Milwaukee
360 Architects, Kansas City, MO – firm specific commission
Rosemann Architects, Kansas City, MO – site specific commission
Wichita State University - site specific commissions
Lammers Health, Reston, VA
The Fountains Condominiums, Alexandria, VA
Accenture, Reston, VA
Kehler Associates, Reston, VA
Statements, Bellevue, WA
Doubletree Hotel, Nashville
Intercontinental Hotels, Atlanta
Amalgamated Glass, site specific commission, Naples, FL
Doubletree Hotel, Tallahassee, FL
Tamiami Auto Group, Miami
Florida Neurosurgery, Lake Mary, FL
McDermott, Will & Emery Law Offices, Miami
Miller and Solomon General Contractors, Miami
Arellano Construction, Miami
Disneyworld Company, Orlando
Orlando City Hall Collection, Orlando
The Vue of Orlando - site specific commission, Orlando
SouthTrust Bank, Executive Offices, Orlando, FL
Brunsfield North Loop - Minneapolis, MN - site specific commissions
Builders' Association of Minnesota, St. Paul, MN
University of Minnesota Hospital, Minneapolis
Rochester Mayo Clinic, Rochester, MN
Pam Oil Company, Plymouth, MN

Wells Fargo Banks, Minneapolis
Wells Fargo Investments, Minneapolis
Wells Fargo Master Trust, Minneapolis
Wynncrest Capital, Minneapolis
Fabcon, Savage, MN – firm specific commission
Prometric, Inc., Edina, MN
Trust Company Bank, Atlanta
Terrace Garden Hotel, Atlanta
GTE, Atlanta
IDI, Atlanta
InterContinental Hotels Group, Atlanta
Baptist Memorial Hospital-Desoto, Southaven, MS
RISA Technologies, Foothill Ranch, CA
Krause Gentile, Des Moines – site specific commission
Four Corners Heart Clinic, Durango, CO
Holt & Stalder LLC, Denver
Firststar Bank, Des Moines, IA
Integrated CADD Services, Cambridge, MA
Morrison & Hecker Law Offices, Kansas City, MO
Hallmark Cards, Kansas City, MO
Miller Nichols Library, UMKC, Kansas City, MO
Burlington Northern, Kansas City, MO
Data Systems International, Kansas City, MO
Aero Metal Forms, Wichita, KS
Omni Financial Management, Kansas City, MO
Enterprise Leasing, St. Louis
Digital Corp., St. Louis – firm specific commission
Barnes Hospital, St. Louis
Southwestern Bell, St. Louis
Lafayette Federal Savings, St. Louis
General American Life, St. Louis
Century Bank, St. Louis
Steelcase, Inc., St. Louis
Mackey Mitchell Architects, St. Louis
Sachs & Miller, St. Louis
Thompson & Mitchell Law Offices, St. Louis
Bryan, Cave Law Offices, St. Louis
Emerson Electric, St. Louis
Stoltz Advertising, St. Louis
Johnson & Higgins, St. Louis
Marketing Mix Design Group, St. Louis
Koetting & Assoc., St. Louis
Thomas McGee, L.C., Kansas City, MO
Springfield Civic Collection, Springfield, IL
Kutchins, Berg & Co., Northbrook, IL
Berg, DeMarco, Lewis & Sarvatski, Northbrook, IL
University of Chicago Hospital, Chicago
Kemper Group, Chicago
International Mineral & Chemical Corp., Chicago
Fel-Pro, Chicago
Washington National, Chicago
U.S. Robotics, Chicago
Chicago Stock Tab, Chicago
American Midwest Bank, Chicago
Design Comfort, Hartland, MI
Michael Best & Freidrich Law Offices, Milwaukee
General Electric Health, Milwaukee, WI
First Bank of Evanston, Evanston, IL
Royal Caribbean Cruise Lines
Perkins Restaurants, Memphis
Interior Logic, Memphis
Schering-Plough, Inc., Memphis
Tri-State Thermo King, Memphis
Brasch Barry Contractors, Louisville, KY
Allen Envelope, Berwyn, PA
Wichita State University, Biological Science Lab - Site specific commission
St. Joseph Hospital, Dickinson, N.D
Garrison Company, Farmington Hills, MI
Designhaus Architects, Rochester, MI
Protective Life Insurance Co., Birmingham, AL
Omni Offices, Dallas
Star Telegram, Fort Worth, TX
American Intercontinental University, Los Angeles
MedImmune, Inc., Gaithersburg, MD

SOLO AND GROUP EXHIBITIONS

2012	PS Gallery, Columbia, MO
2010	Octagon Center for the Arts, Ames, IA
2003	Apostrophe Arts and Design, Evergreen, CO
2002	Designhaus Architects, Rochester, MI
2000	WRS Architects, North Kansas City, MO
1999	Mossa Gallery, St. Louis
1999	Art Altitudes, Keystone, CO
1998	Kodner Gallery, St. Louis
1996-97	Atlanta Financial Center, Atlanta
1996	Kodner Gallery, Clayton, MO
1995	Human Arts Gallery, King Plow Arts Center, Atlanta
1993	Knedak Bobo Architectural Group, Memphis
1992	Mossa Gallery, St. Louis
1997	University City Library Gallery, St. Louis

JURIED EXHIBITIONS

1984-16	Uptown Art Fair, Minneapolis
2012-16	Historic Shaw Art Fair, St Louis
1981-16	Plaza Art Fair, Kansas City
2001-16	Des Moines Arts Festival, Des Moines
2000-16	Main Street Ft. Worth Arts Festival, Ft. Worth
1987-16	Brookside Arts Festival, Kansas City, MO
2013-16	Krasl, St Joseph, MI
1999-16	Northern Virginia Fine Arts Festival, Reston, VA
1991-14	Cherry Creek Arts Festival, Denver
2014 -15	Cherry Arts Denver
1994-98, 2010-16	St. Louis Art Fair
2014-15	Bethesda Fine Arts Festival
2014-15	Bethesda Row Fine Arts Festival
2010-12	Autumn and Art, Wichita KS
2010-11	Peoria Art Guild Fine Art Fair, Peoria, IL
2009-13	Bayou City Art Festivals, Houston, TX
2011	South University Art Fair, Ann Arbor, MI
2010-11	Renaissance Fine Arts Festival, Ridgeland MS
2011-12	Arts, Beats and Eats, Royal Oak, MI
2009	Art City Austin, Austin, TX
2009-10	Long's Park Art and Craft Festival, Lancaster, PA
1987-08	Coconut Grove Arts Festival, Coconut Grove, FL
1987-08	Winter Park Arts Festival, Winter Park, FL
2007-09	Atlanta Arts Festival
1994-07	Old Town Art Fair, Chicago
1987-07	Lakefront Festival of the Arts, Milwaukee
2004-06	Bruce Museum Fine Arts Festival, Greenwich, CT
2003-04	Art Baltimore
2006-06	Armonk Art Fair, Armonk, NY
2005-07	Artisphere, Greenville, SC
2002 & 08	Bonita Springs Art National, Bonita Springs FL
1985-04	State Street Art Fair, Ann Arbor, MI
1991-03	Gasparilla Arts Festival, Tampa, FL
1984	Ann Arbor Street Fair, Ann Arbor, MI
2000-09	Austin Fine Arts Festival, Austin, TX
1987-97	Beaux Arts Festival of Art, Lowe Art Museum, Coral Gables, FL
1992-95	Arts Festival of Atlanta
1990-98	Great Gulfcoast Arts Festival, Pensacola, FL
1987-98	Festival of the Masters, Disneyworld Village, Orlando
1986-92	Festival of the Arts, Oklahoma City

Commission Process

I welcome commissions and specialize in three types – standard, site specific and firm specific.

- 1) Standard commissions would be a painting of a specific size, using photos from my existing files. Client may specify colors be included in the palette. The price of these commissions would be the same price as my current prices for the same size.
- 2) Site specific commissions are of a building or residence. I photograph the subject, taking about 150-200 shots...interiors, exteriors, daytime and evening, looking for unique architectural angles and details of the structure. I Photoshop all the photos to be used as collage. These paintings are priced 50% higher than the standard price for paintings of the same size.
- 3) Firm specific commissions are of a body of work by one architect or firm and would include more than one project. I prefer to take the photos, whenever possible, however, sometimes I can include photos from the files of the architect. These paintings are also priced up to 50% higher than the standard price.

A 50% deposit is required to start the process. This also secures a space in my schedule. I will email conceptual ideas and welcome feedback from the client. I can also send progress emails showing the work in various stages. Before final detail is done, the client is consulted again.

Final payment is due prior to shipping the painting.