

Jason Yen

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expertise

Vested in desktop publishing tools for MAC and PC platforms, such as: Adobe InDesign, Illustrator, Photoshop, Acrobat (Distiller and Pro) QuarkXPress.

- With an understanding of **Dreamweaver, Flash, Drupal** and **Microsoft Office** tools
- Attributes: Creative with extensive traditional art skills. Expert in font and color usage; Precision and fluid layout with high attention to accuracy;
- Am a quick learner, very organized, and great at meeting deadlines.

work experience

(Art Director; Lead Designer)

Capital Community News – May 2006-Present

The publisher of three Washington, DC community magazines: *HillRag*, *MidCity DC*, and *East of the River*; as well as the annual neighborhood directory, *Fagon Capitol Hill Guide*.

Responsibilities:

- Oversight of art/design related items; such as, the re-design of all three publications, the work of other designers/photographers, and the company identity/marketing material.
- Head of publication design, pagination, editorial layout, advertisement layout, custom illustration work, identity, special sections and issues, and artwork for covers.
- Organize traffic between, and worked closely with editorial, sales, external printer and the production department. Keeping up and managing tight deadlines.
- Manage all masterpages, style sheets, and color palates, etc. Providing technical support to teammates.
- Assist with designing, preping and uploading ad files and editorial for the web.

(Infodesigner)

TrialGraphix – March 2004-July 2005

The number one litigation consulting firm in the U.S. specializing in trial consulting, exhibits and technologies. The graphics designed are used to communicate very complex presentations to a judge and/or jury. Clients include top firms such as: Skadden, Arps, Slate, Meagher & Flom LLP, Covington & Burling LLP, and Kirkland & Ellis LLP.

Responsibilities:

- Created custom drawings, animations, builds and large format boards to be used in a courtroom environment
- Types of work produced were: charts, graphs, time lines, and custom drawings of complex products, events, or situations; an example case includes:
 - *World Trade Center Insurance Litigation (between Silverstein Properties LLC and 9 insurance companies)*
- Regular use of a variety of scanners; everything from small document scanners to very large format scanners; responsible for using and maintaining a variety of large and small format printers
- Served as “project lead” on numerous cases; i.e. managing the graphics of a case; with responsibilities such as “style settings” and making sure that the graphics stayed consistent

**work
experience
(continued)**

(Graphics Composer)

Reuben H. Donnelley – April 1998-February 2003

Formally the largest independent publisher of telephone directories.

Responsibilities:

- Designed various size advertisements in both black & white, as well as process color
- Streamlined, recreated, or redesigned artwork
- Scanned film, prepped camera ready art, and photos
- Maintained high accuracy and output in a fast turnaround environment
- Learned proofreading techniques: maintaining a 96% accuracy or higher, while maintaining an immediate production rate
- Worked with other processes within the company, such as book production

**freelance
experience**

Teamed up with a partner to pursue an “independent” opportunity- under alias “919design.” Most projects were accomplished between March 2003 and February 2004. Other solo projects from July 2005-May 2006. Client list examples include:

Camella Design Group
Computer News Magazine
Covenant Church International
Grady Tate Jazz Festival
Groff Creative, Inc.
Hammer Communications
National Society of Black Engineers
Pinnacle Financial Management
Porter Novelli

education

School of Communication Arts; Raleigh, NC

Degree in Digital Media Arts: Graphic Design – Graduated in June of 1998

Wake Technical Community College; Raleigh, NC

Associate Degree in Arts – Graduated in December 2003

references upon request