

Beacon Bee Frequently Asked Questions

Who is Beacon Bee?

Beacon Bee is Deborah, an artist and beekeeper, and her artist/musician husband Matt. We live in Beacon, half way up the river in New York's Hudson Valley. In 2007, Deb started beekeeping, partly out of curiosity and partly out of concern about the fate of pollinators. In 2010, after searching for the perfect simple, lightly scented, all natural body balm, Deb began developing her own range of beeswax-based skin and hair products using only the finest ingredients, including beeswax taken from her own hives. Matt soon joined the venture as chief producer, product developer, and graphic designer. Beacon Bee Balm is now available in a variety of sizes, scents and formulations. In addition to balm, we also make hand-rolled beeswax candles, seed packets for growing wildflowers that pollinators will love, and more.

What should I use it for?

Everything Balm: Our customers say: face, hands, heels, knees, toes, eyelids, brows, hair, beards, calluses, cuticles, dry skin, cracked skin, papercuts, cold sores, poison ivy, scrapes, burns, rashes, scars, diaper rash, bug bites, eczema, sore shoulders and sunburn. In other words, everything!

Pocket stick: Our original formula, available in lavender, rose geranium and natural scents. A perfect size to keep with you on the go. Great for hands, lips, face, heels and anywhere in need of tender loving care.

Beard Balm: Conditions and adds luster to your beard while also soothing and moisturizing the skin underneath.

Tick Stick: Our Tick Stick contains three essential oils known to deter ticks: Cedar, rose geranium (*pelargonium capitatum x radens*), and lemongrass.

With traces of honey, royal jelly and propolis, our Tick Stick not only helps keep ticks away, but it also protects, heals and nourishes your skin. For best results, apply every three hours to exposed skin.

What's in it?

All of our balm is made from: ***shea butter, almond oil, beeswax (including wax from our own hives), vitamin E oil, and, for the scented balm, organic essential oils*** .

Our original formula: spreads easily and leaves skin feeling soft and residue free, it can be found in our *Lip Balm, Pocket Sticks, Small Tins* and *Tick Stick*. All but the lip balm and Tick Stick are available in rose geranium and lavender scents. Lip balm is available in natural (unscented) only.

Our slightly softer formula: For skin that could use some tender loving care, and facial hair in need of conditioning, we developed a softer formula that can be found in our *Everything Balm* and *Beard Balm*. *Beard Balm* is available in natural scent only.

In addition to retail opportunities, we love working with couples to customize the perfect wedding favors. We also enjoy sharing our wares at holiday sales.

We hope you enjoy Beacon Bee and we welcome your questions or comments.

Contact us: **beaconbee@optonline.net** **www.beaconbeebiz.com**
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