

<http://christinetudor.com>

OBJECTIVE

- To obtain a full-time graphic design position.

EDUCATION

- C.W. Post, Long Island University, Brookville, NY
M.A., Art, May 2004

Queens College, CUNY, Flushing, NY
18 graduate credits art education, 1999 -2001

Queens College, CUNY, Flushing, NY
B.A. Art
February 1997

SKILLS

- Adobe Photoshop, Illustrator, InDesign, QuarkXPress, Microsoft Office (Powerpoint, Excel, Publisher, Word, Access), Mac and PC platforms, Blackboard, Angel, ArtStor

EMPLOYMENT EXPERIENCE

- **New York Islanders Hockey Club**, East Meadow, NY
Graphic Designer
December 2015 - Present
 - Design promotional material for Islanders community fundraising and amateur hockey events
 - Design and illustrate original vector logos; update existing logos
 - Create design layouts following a corporate visual design guide
 - Design coordinated promotional graphics
 - Edit and update existing graphics for a variety of media (print, video display, web)
 - Illustrate event floor plan for fundraising event
 - Design a cohesive visual graphic system for brochures and flyers for skating/hockey school
 - Design and edit collateral:
 - Signage:** video boards, dashers, posters, informational announcements, TV bug
 - Web:** web buttons, main content area promotional graphics; update header & background
 - Print:** invites, flyers, vector logos, multi-page brochures, trifold brochures, membership cards, identity, photomontage
 - Saint Joseph's College**, Patchogue, NY
Instructor (Adjunct)
January 2014 - December 2015
Introduction to Graphic Design, Design Workshop
 - Nassau County Community College**, Garden City, NY
Assistant Professor (Adjunct)
January 2007 - Present
Graphic Design I & 2, Typography for Graphic Design, Computer Illustration
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Farmingdale State College, SUNY, Farmingdale, NY

Assistant Professor (Adjunct, Campus and Online)

September 2003-Present

Desktop Publishing, Digital Illustration, Digital Imaging I, Graphic Design, History of Graphic Design, Principles of Color, Typography I & 2

- Develop and implement online content for Angel/Blackboard coursework.
- Present material and lead online discussion boards.
- Communicate information and lead adult students in projects.
- Teach and implement classroom management in studio, computer and lecture courses.
- Review books and collect content for instruction.
- Develop coursework for history, computer and studio classes.
- Train students on Adobe CS, Internet research and design.
- Assess student progress of both computer and design skills.
- Research and develop information and resources for coursework.
- Lead adult students in classroom discussions about contemporary design topics.

Suffolk County Community College, Riverhead, NY

Instructor (Adjunct)

August 2002-May 2003

Basic Graphic Design, Introduction to Computer-Based Design

Briarcliffe College, Bethpage and Patchogue, NY

Instructor (Adjunct)

January 2002-August 2003

Applied Color Theory, Basic Drawing, Introduction to Computers, Survey of Design, Survey of Painting and Drawing

Katharine Gibbs School, Melville and Plainview, NY

Instructor (Full-time and Adjunct)

January 1999-August 2003

Career Preparation, Computer Graphics I & 2, Computer Illustration, Digital Prepress, Drawing I & 2, Graphic Design I & 2, History of Graphic Design, Photo Concepts, Portfolio Presentation, Two-Dimensional Design, Typography 2

- Engaged in retention activities, including documenting communication with both students and administration regarding attendance and academic progress.
- Counseled students on academic and career issues.
- Participated in planning, development and maintenance of curricula and other academic matters.
- Coordinated student design contest for graduation materials.
- Assisted with orientation programs and open house events.
- Attended graduation and other student related ceremonies.

Newsday, Melville, NY (August 2003-March 2004)

Presentation Artist (Part-time)

- Worked with Project Managers to design sales presentations, media kits, flyers, calendars and other advertising materials.
- Created new designs, typeset, scanned and retrieved artwork, proofread, printed and bound presentations.
- Designed full sales presentations using Microsoft Powerpoint.
- Created graphics for presentations using Microsoft Excel and Adobe Photoshop.
- Researched pertinent articles in trade journal for monthly business report.
- Participated in newspaper redesign marketing meetings.
- Assisted NIE (Newsday in Education) with direct mail campaign to educators.

Peter Lang Publishing, New York, NY (June 1998-December 1998)

Marketing Supervisor

- Directed staff in marketing projects.
- Profiled monographs for journal invites, conferences and author tours.
- Prepared and facilitated Advance Book Information forms to wholesalers.
- Designed advertisements and direct mail pieces.
- Presented new concepts for Internet promotions.
- Administered review copy requests and promotional information to authors.

Vantage Press, Inc., New York, NY (January 1997-June 1998)

Freelance Designer

- Designed book covers.
- Scanned and retouched images for print.
- Typesetting.

Publicist

- Marketed and coordinated promotional campaign for over one hundred authors.
- Composed and designed press releases and seasonal direct mail flyers.
- Prepared and registered copyright forms.
- Assisted Vice President in the discussion of marketing program to potential clients.
- Assisted in the hiring and training of new employees.

PRESENTATIONS

- Southern Connecticut State University
April 2012
Women's Studies Conference
"Women and Labor: At Home, At Work, Around the Globe"
Presenter, Politics and Labor of Art
"Working Women and Childcare"

Southern Connecticut State University
October 2008
Women's Studies Conference
"Girls' Culture & Girls' Studies: Surviving, Reviving, Celebrating Girlhood"
Presenter, Girls & the Empowerment of Art
"Rites of Passage: From Girlhood to Womanhood"

MEMBERSHIPS

- AIGA (American Institute of Graphic Arts)
Museum of Modern Art

HONORS

- CEC Educator of the Year Nominee
(2001,2002)

REFERENCES & PORTFOLIO

- Upon request.
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